



THE CRUCIBLE
1999-2024



25th Anniversary **Corporate Sponsorship Opportunities**

The Crucible, an industrial arts nonprofit located in West Oakland, is dedicated to making hands-on arts education accessible to all ages, backgrounds, and abilities.

Join Us In Celebrating 25 Years of Inspiring Creativity In Everyone.

2024 marks The Crucible's 25th year—our Silver Anniversary. In celebration of this milestone, we look forward to offering more events, more programming, and more industrial and fine arts education.

The Crucible's year-long corporate sponsorships are a great way to connect your brand with our unique programs, promote your company to our diverse community, enjoy exclusive access to our events, and ensure transformative art-making and skill-building opportunities are accessible to all.

When an Oakland public school student sees a Crucible-trained faculty member blow glass during a free field trip, or a community member gets safely back on the road after visiting our bike shop, that's your impact in action.

Our Silver Anniversary events and programming will entertain, educate, and inspire artists and makers in all stages of their creative journeys. Join us!

We look forward to partnering with you for a truly unforgettable year.

Benefits

Silver Anniversary sponsors directly support our arts education programs and receive year-long brand recognition, placement in our Crucible Magazine, and exclusive event invitations.

	FURNACE \$25,000	FORGE \$15,000	FLAME \$10,000	TORCH \$5,000
Logo on website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo on event signs	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Fire & Light Soirée and Art Auction program logo	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Invitations to private events for sponsors and donors	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Seats at Fire & Light Soirée and Art Auction	8	6	4	2
Crucible Magazine advertisement	Full-page	Half-page	Quarter-page	
Annual mentions on social media platforms	12	6		
Private tour and demo for up to 16	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Private team build workshop for up to eight	<input checked="" type="checkbox"/>			

Your Impact:

Each year, The Crucible serves thousands of individuals from across the Bay Area through classes, workshops, community events, and free programming.

In 2023, sponsors helped bring our mission to life.

- 300 bikes fixed and 150 bikes given away
- Over \$80,000 in youth and adult scholarships
- 30 participants in our Creative Economic Pathways Program
- 840 Youth Summer Camp participants
- 10 Fuego Youth Leaders
- 350 Youth Field Trip participants
- 85 OUSD Title 1 high school students served through partner programs
- 587 adult classes serving over 3,350 students



"Coming to The Crucible was the best decision I ever made. I don't know who I'd be—or if I'd be here today—if I hadn't. The jewelry studio became my safe space where I felt comfortable being myself without judgment or expectation."

– Freddie Moussa, Age 17
Fuego Youth Leadership Program Participant

Your Reach:

Share your brand with The Crucible community.

- 935,000 annual visitors to The Crucible website, featuring your logo
- 450,000 social media impressions annually
- 20,000 annual visitors to The Crucible who will see your logo/brand
- 12,000 impressions through our annual Crucible magazine

Contact:

Sheri Kuehl, Interim Development Director
sheri@thecrucible.org

2024 Events

Your support will be on display at these exciting 2024 events.

Saturday, March 2:

West Oakland Bike Summit

April:

Artist Talk

Saturday, May 18:

The Crucible's Fire & Light Soirée and Art Auction

Thursday, July 27:

Fuego Youth Leadership Reception

August:

Artist Talk

Saturday, September 7:

Open House

October:

Iron Pour

Saturday, December 7 & Sunday, December 8:

GIFTY, The Crucible's annual craft show & open house