

THE CRUCIBLE'S

FIRE & LIGHT

Soirée
AND ART AUCTION

BECOME A SPONSOR

Support The Crucible's Youth Programs

Saturday, May 20, 2023

Reception: 6:30pm
Dinner, Live Art Auction, &
Entertainment: 7-10pm

Committee Co-Chairs

Melanie Moore
Joyce Shulman

Committee Members

B Byrne Astrella
Jeremy Crandell
Shaina Johnson
Shawnee Keck
Renee Ventimiglia

The Crucible Board

Melanie Moore, *President*
Julie Sigoloff, *Vice President*
and *Secretary*
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Alex Zwissler



thecrucible.org

What

The Crucible's Annual Fire & Light Soirée and Art Auction returns to West Oakland this spring. During the event, our community will raise \$250,000 to ensure all young people, regardless of income, have access to The Crucible's transformative industrial arts programming.

Join us for an unforgettable evening. Explore the largest nonprofit industrial makerspace in the US while you enjoy delicious food, craft cocktails, fiery demonstrations, captivating performances, and an auction featuring luxury experiences and the stunning work of local artists. Close out the night with a curated DJ set, sure to get you moving on the dance floor.

BENEFIT	SPONSORSHIP LEVELS			
	FURNACE \$20,000	FORGE \$15,000	FLAME \$10,000	TORCH \$5,000
Seating at Soirée Dinner	Premium Table for Up to 10 Guests	Premium Table for Up to 10 Guests	Premium Table for Up to 10 Guests	Preferred Table for Up to 5 Guests
Acknowledgement in the Event Program	1-Page, Full Color Spread	1/2-Page, Full Color	Name or Logo Listed	Name or Logo Listed
Logo Placement on Event Signage, Website, and Magazine	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Acknowledgement From the Podium During Event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Invite to Fall Sponsors Thank You Party and Other Exclusive 2022 Donor Events	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Sponsor Summer Youth Programs With 6 months Promotion (June-Sept) of Your Support	Lead Sponsor	Supporting Sponsor	Valued Sponsor	
Event-Specific Branding Opportunity	Step and Repeat Banner			
10-Person Glass Blowing Demo With Wine and Cheese Reception	<input checked="" type="checkbox"/>			
Your Name Cast in Bronze on The Crucible Wall	<input checked="" type="checkbox"/>			
Tax-Deductible Contribution	\$17,500	\$12,950	\$8,000	\$4,000

Sponsors must pledge by Tuesday, March 14 for inclusion in the invitation, or by Wednesday, April 26 for inclusion in the Event Program.

Why

Since 1999, it has been our mission to make the transformative power of the industrial arts available to everyone. As the largest nonprofit industrial arts education facility in the US, we foster creativity, entrepreneurship, and economic development for participants of all ages and backgrounds.

Your sponsorship of the Fire & Light Soirée funds youth scholarships, our Fuego Youth Leadership Program, Community Bike Programs, the CNC Entrepreneurship Academy, and our expanding school partnerships with Title 1 public schools in Oakland. With your support, we can continue to offer access to life-changing, STEAM-based programs year-round.

About The Crucible

The Crucible inspires creative exploration and expression through welcoming, hands-on arts education and experiences. The Crucible is widely recognized for its rich and varied arts programs, unique learning experiences, expert faculty, and unparalleled educational facilities.

Your Dollars at Work



Gifted over **\$100,000 in youth scholarships** to explore the fine and industrial arts.



Relaunched our Field Trip Days serving over 1,200 Bay Area youth, including free attendance for Oakland Public and Title 1 schools.



Activated our **mobile classroom**, delivering off-site STEAM learning experiences to schools and community events in areas where residents experience transportation barriers to access.



Piloted the CNC Design Career Academy supporting 36 youth in developing digital design and CNC plasma cutter skills to pursue careers as machinists, or launch their own creative businesses.



Hosted **10 high school students for our four-week Fuego Youth Leadership Program**, where participants worked closely with peers and mentors gaining valuable teaching experience and exposure to career and educational pathways into the fine and industrial arts and trades.



Provided **free bikes, repairs, and education to 500+ youth and adults** through weekly and quarterly drop-in clinics, our new monthly Femme Bike Night, and offsite Flat Fix clinics at West Oakland's City Slicker Farms.

Contact:

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