

BECOME A SPONSOR

Support The Crucible's Youth Scholarship Programs

Saturday, May 21, 2022

Reception: 6:30pm
Dinner, Live Art Auction, & Entertainment: 7-10pm

Committee Co-Chairs

Melanie Moore
Amanda Lacau Noguera
Joyce Shulman
Susan Merritt

The Crucible Board

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What

Come be a critical part of The Crucible's most treasured event—the Fire & Light Soirée. We are thrilled to bring back our signature fundraising event filled with art and fire—and celebrate the transformative power of the industrial arts for students of all ages and backgrounds!

For one night only, the gardens at OMCA will transform into a sparkling outdoor ballroom with demonstrations, artwork, music, and fire. We are pulling out all the stops with signature cocktails, a great meal, a terrific art auction, exciting live entertainment, and fiery live demos. Help us raise over \$250,000 so that we can ensure all young people have access to The Crucible's Industrial Arts Education Programs, regardless of family income.

| SPONSORSHIP LEVELS | | | | |
|---|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|
| BENEFIT | PLATINUM \$30,000 | GOLD \$15,000 | SILVER \$10,000 | BRONZE \$5,000 |
| Seating at Soirée Dinner | Premium Table for Up to 12 Guests | Premium Table for Up to 10 Guests | Premium Table for Up to 8 Guests | Preferred Table for Up to 8 Guests |
| Acknowledgement in the Event Program | 2-Page Full Color Spread | 1-Page Full Color | 1/2-Page Full Color | Name or Logo Listed |
| Logo Placement on Event Signage, Website, and Magazine | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Acknowledgement From the Podium During Event | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Invite to Fall Sponsors Thank You Party and Other Exclusive 2022 Donor Events | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Sponsor Summer Youth Programs With 6 months Promotion June-Sept. of Your Support | Lead Sponsor | Supporting Sponsor | Valued Sponsor | |
| Event-Specific Branding Opportunity | Step and Repeat Banner | Dessert Table or Coffee Cart | Photobooth With Logo on Photo | |
| 10-Person Class/Demo in Glass Blowing, Welding, or Foundry With Wine and Cheese Reception | <input checked="" type="checkbox"/> | | | |
| Your Name Cast in Bronze on The Crucible Wall | <input checked="" type="checkbox"/> | | | |
| Tax-Deductible Contribution | \$17,250 | \$10,450 | \$4,500 | \$2,500 |

Sponsors must pledge by Tuesday, March 8 for inclusion in the invitation, or by Friday, April 29 for inclusion in the Event Program.

Why

Since The Crucible first opened its doors twenty-three years ago, making the transformative power of the industrial arts available to everyone has been our mission. As the largest nonprofit industrial arts education facility in the United States, we welcome students of all ages and backgrounds to experience industrial arts and foster creativity, entrepreneurship, and economic development here in Oakland.

Your support of Soirée allows us to fund scholarships and other programs, such as the Fuego Youth Leadership Program, Community Bike Programs, and our expanding school partnerships for more than 100 young people ages 8-18. We need your help to offer amazing and accessible programs throughout the year. Be a sponsor of our Industrial Arts work and help us fulfill our mission as we gather in person for one special night!

About The Crucible

The Crucible inspires creative exploration and expression through welcoming, hands-on arts education and experiences for people of diverse ages and backgrounds. As an innovative hub built around the industrial arts, The Crucible is a catalyst for individual growth and vibrant community connections.

A leader in the Bay Area arts community, The Crucible is widely recognized for its exceptional learning experiences, rich and varied arts programs, skilled and committed faculty, and unparalleled educational facilities. Partnering with over 45 Bay Area schools, The Crucible offers high-quality, transformative skills in welding, glass blowing, machine shop, and more to young people and adults, regardless of income level.

How We Spend Your Money



Gifted over **\$100,000** in **youth and adult scholarships** to explore the fine and industrial arts



Served **60%** of youth **free of charge**



Offered **free field trips** to over **1,200 youth** enrolled in Oakland public and Title 1 schools



Piloted *Open for Business*, an **entrepreneurial program for BIPOC artists** launching creative businesses in partnership with SFMade and Wells Fargo



Expanded our **Fuego Youth Leadership Program** from two weeks to four—**doubling** the amount of mentorship, leadership development, and art skills training



Increased variety of course offerings by **15%** with the release of **34 new courses** and curriculum



Provided **free bike repair** to over **250 youth** during drop-in hours

Contact:

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