



BECOME A CORPORATE SPONSOR

benefits

sponsorship levels

PRESENTING

\$20,000

Supports the Fuego Youth Leadership mentor fees & professional development opportunities

GOLD

\$15,000

Supports 25 Oakland youth to learn bicycle maintenance, fabrication and repair skills for free

SILVER

\$10,000

Covers average costs for 10 scholarship students to attend Youth Summer Camps

BRONZE

\$5,000

Funds pilot bike entrepreneurship pathway for for two youth leaders this summer

Recognition as Event Sponsor with branding opportunities on all event materials & mentions



Recognition as Summer Youth Programs Sponsor with branding opportunities on materials and signage



Invitation to virtual/hybrid youth summer impact events



Invitation to donor appreciation event (in-person, county health department permitting, Fall 2021)



Additional recognition on pre-recorded segments featured during the virtual event



Pre-event spotlight in newsletter and/or social media channels with opportunity for cross-branding



Top Sponsorship listing for event & summer programs, with exclusive branding opportunities



Your company's name hand-cast in bronze on our donor wall



spark the summer

a virtual fundraiser
May 24, 2021, 6-7pm PST

Youth Summer Programs
June 14-July 31, 2021

**Each sponsorship is 100% tax-deductible.*



BECOME A INDIVIDUAL SPONSOR

benefits

sponsorship levels

	PLATINUM \$10,000	GOLD \$5,000	SILVER \$3,000	BRONZE \$1,500
Supports average costs for 20 scholarship students to attend Youth Summer Camps				
Covers the material costs for our Earn-A-Bike program, completely free to West Oakland youth				
Supports average costs for 6 scholarship students to attend Youth Summer Camps				
Provides consumable materials for 25 scholarship students to make art				
Recognition as Event Sponsor & Summer Youth Programs Sponsor on all event materials & verbal mentions	✓	✓	✓	✓
Staff supported personalized Team Leader page for Virtual Event to credit donations made in your honor	✓	✓	✓	✓
Invitations to virtual/hybrid youth summer impact events	✓	✓	✓	✓
Invitation to donor appreciation event (in-person, county health department permitting, Fall 2021)	✓	✓	✓	✓
Personalized thank you from a youth student you've supported through your sponsorship	✓	✓	✓	
Opportunity to be featured/host a segment during Virtual program	✓	✓		
Opportunity for pre-event sponsor spotlight in newsletter/social media channels	✓			
Additional recognition as host of free live stream during event (only 1 spot available)	✓			

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