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ARTS, INDUSTRY AND COMMUNITY.

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## FOR IMMEDIATE RELEASE

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## **CRUCIBLE REVIVAL: KEEP THE FIRE BURNING HONORS DEPARTING FOUNDER**

*The Crucible Hosts a Revival Celebrating Its Founder's 12 Years of Creativity*

**OAKLAND, November 30, 2010** — The Crucible ([www.thecrucible.org](http://www.thecrucible.org)) has announced a January event, *Crucible Revival*, The Crucible's 12<sup>th</sup> Anniversary Benefit, to honor the work and vision of founder Michael Sturtz and to benefit the organization's educational programs. *Crucible Revival* is two nights only, on Friday and Saturday, January 14<sup>th</sup> and 15<sup>th</sup>, 2011, at The Crucible's West Oakland facility, with doors opening at 7 PM and with the seated performance starting at 8 PM.

As Crucible Founder and Creative Director Michael Sturtz will be stepping away from his official duties at The Crucible on January 15th, the industrial art school's actual 12<sup>th</sup> anniversary night. The Crucible is honoring and celebrating his 12 years of visionary leadership and creative genius by having him produce one more show that brings back all the show-stopping "greatest hits" from performances past. Sturtz has served as the Executive Director for The Crucible's first 11 years and as Creative Director for the past year. During this time he has created and produced ten Fire Arts Festivals and seven fire theater productions, such as Prokofiev's *Romeo & Juliet* and Stravinsky's *Firebird*, both set as Fire Ballets, among many other spectacular Crucible events.

*Crucible Revival* will feature reprisals of unforgettable moments from Crucible stage shows, stunning surprises and plenty of fire from a Who's Who of Bay Area favorites, including many Crucible friends and collaborators. Hosted by Master of Ceremonies Mark Growden, the revival promises a fast-paced, jaw-dropping lineup of music, dance and more. Mark Growden has been nominated twice for *SF Weekly* Music Awards and recently received the Art DEVO Award for Best Live Music Performance. *West Coast Performance* called Growden, "Theatrical, dark and sexy," and the *Bay Guardian* says Growden is "a sight and sound you don't want to miss."

"We have been incredibly fortunate to have had the opportunity to work with so many talented singers, musicians, dancers, aerialists and performers in our productions over the past 12 years. *Crucible Revival* will bring our favorites back together to form new collaborations and generate an excitement that only a Crucible retrospective could do," says Michael Sturtz, Crucible Founder and Creative Director.

*Crucible Revival* will also showcase on stage the industrial arts, with Crucible faculty and students performing amazing feats with glass, molten metal and more.

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Tickets are on sale now at The Crucible in-person, by phone at (510) 444-0919, ext.122, or online at [www.thecrucible.org](http://www.thecrucible.org), and are \$60 in advance and \$65 at the door, with discounts available for Crucible members and a V.I.P. experience for \$120 (\$50 of which is a tax-deductible donation).

Working media professionals are welcome to attend a press preview for photos, video and interviews with cast. To request an invitation, please contact Jennifer Harrity at [jennifer@thecrucible.org](mailto:jennifer@thecrucible.org) or (510) 444-0919, ext. 123. For interviews with Michael Sturtz you can contact him at [michael@thecrucible.org](mailto:michael@thecrucible.org) or (510) 444-0919, ext. 101.

### **About The Crucible**

The Crucible is a non-profit arts education center that fosters a collaboration of arts, industry and community by teaching and showcasing fire, metal, glass and light art. Founded in 1999, The Crucible offers more than 500 classes to nearly 5,000 students annually in disciplines as diverse as bronze casting, neon art, welding, glass working, blacksmithing, fire dancing, textiles and woodworking. Visit our website for more information: [www.thecrucible.org](http://www.thecrucible.org).

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### **FOR CALENDAR EDITORS:**

#### **WHAT: The Crucible presents**

##### **“Crucible Revival”**

A fiery benefit for The Crucible's educational programs honoring the work of our Founder and Creative Director, Michael Sturtz.

#### **WHEN: January 14 & 15, 2011**

Doors open at 7pm and show starts at 8pm.

**WHERE: The Crucible** 1260 7<sup>th</sup> Street, Oakland, CA 94607

**WHO: This show is open to all ages**, but may contain **mature content** and situations that are not suitable for young children.