



www.thecrucible.org

THE CRUCIBLE

An Educational Collaboration of Arts • Industry • Community

FOR IMMEDIATE RELEASE

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THE CRUCIBLE PRESENTS
Hot Couture - A Fusion of Fashion and Fire
January 17-19th, 2008



Fire Opera – been there done that. Fire ballet – been there done that. Fire Odyssey – been there and done that, too. Looking for another cultural icon to set ablaze for their annual anniversary celebration, The Crucible is setting fashion aflame with Hot Couture – a flaming showcase of wearable art by Bay Area designers.

Our 8th Anniversary was celebrated with the groundbreaking *Romeo & Juliet*, *A Fire Ballet*, and this summer's Fire Arts Festival included an update of Homer's epic poem, *The Odyssey*. This January, for our ninth anniversary bash The Crucible forges fashion with fire arts, eco-design and "flameboyant" performances in a not-to-be-missed incendiary celebration of style.

The *Hot Couture* fashion show will feature the work of a variety of Bay Area designers, including: Bad Unkl Sista, Miss Velvet Cream, Jay Bridgland, Cheeky Sweetart, Super Sugar Ray Ray, Miranda Caroligne, Eimaj Designs, Elwyn Crawford, Lee Kobus, Megan Fenske, Auberon, and many more. The evening will also include fire performances by Nekyia, the aerial artistry of Tiffany Parrish, music by DJ Delachaux and Mark Growden, as well as demonstrations in welding, blacksmithing, glass blowing, and other fiery arts.

The 3-day run begins with press previews and Community Night on Thursday with value-priced tickets, and continues through Saturday evening's special VIP gala that includes catered food and drinks, a silent auction, and special performances by renowned cellist, Zoe Keating, and contortionist, Serchmaa Byamba. Ticket prices range from \$15 to \$150, and are available online beginning December 1st at www.thecrucible.org.

Though the Crucible is best known for spectacular events, such as the annual Fire Arts Festival, the Fire Ballet and Operas, events are only a small part of what goes on at this Oakland-based art center and school of industrial arts and fire arts. Through its hundreds of classes in the industrial arts, The Crucible promotes creative expression, reuse of materials, and innovative design. All proceeds from the event benefit The Crucible's arts programs for adults and youth.

For calendar editors:

What: Hot Couture – A Fusion of Fashion and Fire
Celebrating Crucible's 9th Anniversary



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When: Friday, Saturday & Sunday January 17, 18, 19th 7:00 PM

Who: Dozens of Bay Area's hottest designers, outrageous models and awe-inspiring performers

Where: The Crucible

1260 Seventh Street, Oakland, CA 94607
2 blocks from W. Oakland BART

Tickets on sale December 1st at www.thecrucible.org

Thursday 1/17 - Preview & community night: All tickets \$15

Friday 1/18 : \$35 General Admission, \$30 Crucible Members, \$40 at the door

Saturday 1/19 – VIP gala \$125 in advance, \$100 Crucible Members, \$150 at the door

Saturday night's VIP gala includes a silent auction, catered food, and beverages, and special performances by cellist, Zoe Keating, and contortionist, Serchmaa Byamba. All proceeds benefit Crucible's youth and education programs.

This is a standing room only event, 18 and over please.

Contact: Jan Schlesinger at 510-444-0919, Ext. 28 jan@thecrucible.org

Public Info: 510-444-0919 www.thecrucible.org

Photos: Available on request or call for photographer's access. Press Preview Night Friday, January 17th.

Interview Options: If you would like to interview exhibiting artists or Crucible faculty and staff members, contact Jan Schlesinger at 510-444-0919, Ext. 28 jan@thecrucible.org