



FOR IMMEDIATE RELEASE

An Evening of Industrial-Sized Love

The Crucible Presents *Fireside Lounge: Amor Ardiente*

OAKLAND, February 3, 2011 —The Crucible (www.thecrucible.org) presents **Fireside Lounge: Amor Ardiente** on Friday, February 11, 2011, from 6:30-9:30pm, an evening of industrial-sized love filled with a kissing booth, hand-typed love poems, fortune teller readings, a live DJ, a special aerial appearance by Cupid and Crucible industrial arts demonstrations highlighting blacksmithing, neon, jewelry and enameling.

This **Fireside Lounge** is the first in a series of four evening events planned by The Crucible. Future evenings include a Rosie the Riveter theme showcasing women in industrial art and Play Bound theme for those looking to head off to Black Rock City in the summer.

“The Fireside Lounge series will be a salon bringing unique theatrical vignettes and industrial arts demonstrations with talks, live music, films, food and drinks,” says Kristy Alfieri, Education Director.

This February guests will enjoy live demonstrations of and mini lectures on blacksmithing, neon, jewelry and enameling throughout The Crucible studio, as well as a spectacular art exhibition showcasing student and faculty art in those featured areas. Aerialist Oliver Pavick will play the saucy flying Cupid. Local poet Zach Houston will flow with free verse hand-typed poems and DJ Zaius will spin lively beats.

The Crucible will be offering class discounts and a raffle at the event. New students will receive 20% off tuition for a Crucible class and Crucible members will receive 25% off. In addition, folks can put their \$10 cover charge towards the cost of the class. The raffle will also offer attendees a chance to winning free tuition on a Crucible class.

Fireside Lounge is an excellent opportunity for anyone wishing to learn more about The Crucible, explore the highlighted industrial arts, register for a Crucible class at a discount or kick off a fiery Valentines' weekend. All ages are welcome. There is a \$10 cover at the door and Crucible members are free.

About The Crucible

The Crucible is a non-profit arts education center that fosters a collaboration of arts, industry and community by teaching and showcasing fire, metal, glass and light art. Founded in 1999, The Crucible offers more than 500 classes to nearly 5,000 students annually in disciplines as diverse as bronze casting, neon art, welding, glass working, blacksmithing, fire dancing, textiles and woodworking. Visit our website for more information: www.thecrucible.org.

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